

CELLUTRAK

Powered by  ITURAN

Global leader in vehicle location services

The global leader in Vehicle Location Services, CelluTrak, is the result of a partnership between Ituran, a leading pioneer in Vehicle Location Services, and Celluland, a major international telecommunications retailer.

CelluTrak is the product of nearly \$150 million dollars in research and development by Ituran which has established an international presence across three continents, and is publicly traded on the NASDAQ exchange under the ITRN banner.

STABILITY AND SERVICE AT YOUR FINGERTIPS

CelluTrak products and services have a proven track record of meeting customer needs and demand. In addition to leading the way in technology and product development, Ituran provides 24/7 customer support to more than 800,000 subscribers worldwide.

Ask your Authorized Dealer for additional information



CONTROL YOUR COSTS.

INCREASE YOUR EFFICIENCY.

REDUCE YOUR RISK.

CONTROL

www.cellutrak.com

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Control your costs. Increase your efficiency.
Reduce your risk. **CONTROL** by CelluTrak is a must-have for every fleet manager and dispatcher. With personalized reporting, the ability to observe any vehicle's movements in real time, and the power to maintain your productivity and profitability, **CONTROL** by CelluTrak will keep every member of your fleet permanently on track.

Features

CONTROL 100

- Anti Theft / Security System
- 24/7/365 Customer support by CelluTrak National Control Center.
- Secure access to a user-friendly Web site
- Technology that has been time-tested and deployed worldwide
- Instant and accurate GPS Fleet Tracking
- Notification when avehicle speeds or idles for an extended period of time
- Continual information alerts (Ignition on/off, Idling)
- Access to optimized route planning, custom reports and vehicle histories
- Customer billing is instantly verifiable
- Overtime expenses are drastically reduced
- Geofencing technology – You'll be alerted when a vehicle enters or leaves an area of your choosing
- Fuel costs can be curtailed
- Unlimited locate credits

Time	Location	Status	Speed
2012/01/11 13:30:00 PM EST	4842 Rue Principale, St-Casimir (Westboro, Quebec, J2C)	Ignition On	78.9 km/h
2012/01/11 3:15:14 PM EST	3445 Rue Cauffriez, Drummondville, Quebec, J2C	Ignition Off	82.8 km/h
2012/01/11 3:48:34 PM EST	1322 Rue Cauffriez, Drummondville, Quebec, J2C	Ignition On	82.0 km/h
2012/01/11 4:09:07 PM EST	1715 St-Romain, St-Edmond-de-Clayton, Quebec, J2C	Ignition Off	168.0 km/h
2012/01/11 4:20:22 PM EST	1715 St-Romain, St-Edmond-de-Clayton, Quebec, J2C	Ignition On	14.4 km/h
2012/01/11 4:41:22 PM EST	Aubin, Drummondville, Quebec, J2A	Ignition On	114.0 km/h
2012/01/11 6:48:10 PM EST	Aubin, Drummondville, Quebec, J2A	Speeding	127.4 km/h
2012/01/11 8:00:10 PM EST	Madisonville, Quebec, J2B	Ignition On	111.5 km/h
2012/01/11 8:16:11 PM EST	Madisonville, Quebec, J2B	Ignition On	114.0 km/h

State	Mileage	Duration in State
New Jersey	+107.8 miles	+6.3 days
New York	+108.0 miles	+6.3 days
Summary for vehicle: Total miles driven: 215.8 miles		

State	Mileage	Duration in State
New Jersey	+123.8 miles	+12.3 days
New York	+1122.8 miles	+4.8 days
Ontario	+1088.1 miles	+3.0 days
Summary for vehicle: Total miles driven: 2333.7 miles		

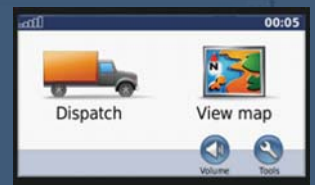
State	Mileage	Duration in State
New Jersey	+144.8 miles	+2.1 days
New York	+1,825.8 miles	+2.1 days
Ontario	+1374.3 miles	+4.4 days
Massachusetts	+151.0 miles	+0.2 days
Summary for vehicle: Total miles driven: 3295.9 miles		

CONTROL 200

- Anti Theft / Security System
- 24/7/365 Customer support by CelluTrak National Control Center.
- Secure access to a user-friendly Web site
- Technology that has been time-tested and deployed worldwide
- Instant and accurate GPS Fleet Tracking
- Geofencing technology – You'll be alerted when a vehicle enters or leaves an area of your choosing
- Notification when avehicle speeds or idles for an extended period of time
- Continual information alerts (PTO engaged, doors open/close, ignition on/off, Idling and more)
- Access to optimized route planning, custom reports and vehicle histories
- Prevent unauthorized use (Dallas Key)
- Customer billing is instantly verifiable
- Overtime expenses are drastically reduced
- Fuel costs can be curtailed
- Safesuite of reports gathers data ondriver behavior
- Unlimited locate credits

Optional Features:

- Driver Safety Module
- DriverID
- Garmin Integration
- Sensors - Doors, Trailer disconnected/engaged, Temperature, etc.



Why choose us?

Military technology adapted Celluttrak units are a system of locating and retrieving adapted military technology developed for civilian use.

How does it work?

A GPS system developed exclusively for the location of your vehicle with the highest level of accuracy

