

PRESS RELEASE

## Montreal Leasing Company curbs Ontario theft by installing Cellutrak's GPS tracking system in a Cadillac Escalade leading to the vehicle recovery and several arrests

The 2021 Cadillac Escalade was valued at \$130,000.

*August 2023* — The car theft crisis continues in Toronto, Ontario with another stolen Cadillac. This time the vehicle was taken to an auto fix shop in Scarborough. Police were informed and given the real time location of the 2021 Escalade using Cellutrak's mobile platform. Once they had eyes on the vehicle, they waited for the criminals to return. They were able to recover the Cadillac and make several arrests linked to this stolen vehicle.

Insurance companies continue to promote outdated technology that puts car owners at risk. Leasing companies have taken matters into their own hands as they cannot trust the technology being promoted by insurance companies. Having the latest technology installed on your vehicle is becoming essential with the increase in car thefts nationwide.

### About Cellutrak GPS Tracking Solutions

Cellutrak offers a complete line of military grade GPS tracking telematic solutions specializing in theft prevention and fleet management for businesses and consumers. Cellutrak was created in North America in 2009 and is a subsidiary of the publicly traded and international GPS leader, Ituran (Nasdaq: ITRN). Cellutrak provides the latest technology in hardware and software that is designed to reduce vehicle owner's risks and increase productivity. Cellutrak's full suite of telematics features include real-time tracking, remote engine disable, real-time alerts, maintenance management, detailed reporting and more. Cellutrak is committed to providing the best customer service in the industry, including our 24/7 theft support department that has aided in recovering millions of dollars worth of vehicles in different countries.

### The Cellutrak Advantage



Cross-Industries  
(B2C and B2B)



Global  
Reach



Publicly-Traded  
(NASDAQ "ITRN")



Military Grade  
Technology



In-House  
Engineers



Customer Service  
24/7/365



Theft Prevention  
& Telematics