

PRESS RELEASE

## Montreal Insurance recommended anti-theft solution fails at recovering 2022 Range Rover, Cellutrak swoops in and saves the day with real time GPS tracking technology

**The 2022 Land Rover Range Rover was valued at \$130,000.**

October 2023 – On the night before Halloween, a Range Rover was stolen in Outremont, Montreal from the vehicle owner’s driveway. The vehicle owner had been mandated to install a specific theft deterrent brand from their insurance company. As soon as the vehicle owner noticed their Range Rover was stolen they called the Montreal-based 24/7 customer support of this specific theft deterrent brand, only to find out that this service was currently unavailable.

The Range Rover had been leased and the owner decided to give the leasing company a call to see if they would be able to help. They were in luck! This particular leasing company uses Cellutrak’s GPS tracking system for fleet management as well as a theft recovery tool. Within minutes they were able to pull up the vehicle’s location and provide the information to the police. Cellutrak’s 24/7 theft recovery team worked with the vehicle owner, the leasing company and the police to coordinate the quick return of the Range Rover. They were able to recover the vehicle from the East End of Montreal. The vehicle needed to be towed as the thieves damaged the inside and some of the wiring components.

Canadian insurance companies are losing millions of dollars in stolen vehicles as they endorse out dated technology and the only people benefiting are the crooks and the out dated theft deterrent companies. It is important that consumers ask the right questions and protect their vehicles with real time tracking solutions like Cellutrak. A true anti-theft solution equips consumers with the ability to monitor their vehicles in real time on their phones, tablets, and computers.

### The Cellutrak Advantage



Cross-Industries  
(B2C and B2B)



Global  
Reach



Publicly-Traded  
(NASDAQ "ITRN")



Military Grade  
Technology



In-House  
Engineers



Customer Service  
24/7/365



Theft Prevention  
& Telematics

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