

PRESS RELEASE

In the last quarter, a race against time, Cellutrak intercepts the crooks and saves a \$300,000 Lamborghini Urus at JFK airport in New York destined for international export.

2020 Lamborghini Urus valued at \$300,000.

October 2023 — An Ontario car dealership and leasing company was scammed by an individual who came into their North York location using a false ID to steal a specific Lamborghini model for international export. The owner of the dealership was in luck as the car repo service he called works with Cellutrak's 24/7 customer support team. Because this car repo service specializes in vehicle recovery given the high rates of theft, they decided to call Cellutrak to see if there was ever a device installed on that vehicle. Just their luck, it had a Cellutrak device!

It turns out that a Montreal leasing company doesn't take chances with high end vehicles and had installed a Cellutrak device to minimize their risk. However, this device had been terminated once sold. With their approval and a little bit of Cellutrak magic, that unit was up on and running in no time.

To everyone's surprise it was locating in New York at the JFK airport. All of a sudden a shot in the dark turned into a race against time. Knowing the Lamborghini was at the airport only meant one thing, that vehicle was being exported. The car repo service called the right departments and was able to stop that vehicle in the nick of time, as it was being loaded onto a Turkish Airline plane! New York investigators worked with our team to confirm the vehicle's ownership and it is still an on-going investigation conducted by the FBI as to how it got to JFK airport undetected.

According to the repo company in Toronto, one of the biggest assets that Cellutrak provides is a live system that customers have access to so they can work directly with the police and repo companies. There is no delay in obtaining warrants or police reports as the customer is in control of the process as opposed to other tracking companies that control the process.

Moral of the story: Thieves are getting smarter. Current insurance endorsed technology is failing. Cellutrak offers the best solution for consumer and commercial use. Theft is not slowing down, it is up to you, reading this story to protect your vehicle. Cellutrak gives you the tools you need to keep track of your vehicle and act immediately. Don't be another statistic, call us today!

