

PRESS RELEASE

## To close out 2023, Cellutrak helped a Montreal based leasing company recover a stolen Lexus RX350.

The 2020 Lexus RX350 was valued at \$45,000.

December 2023 — A Lexus RX350 was stolen for the second time. This vehicle was parked outside the owner’s house in the old port of Montreal. Following Cellutrak’s real time tracking information, the vehicle was stolen in the early morning and taken to a quiet area in Boucherville, Quebec.

The owner of the vehicle called their leasing company contact and they were able to pick up their vehicle by 6:30 PM that evening.

The power of the Cellutrak technology is equipping vehicle owners with the tools to prevent and act immediately. Insurance companies are pushing outdated technology, resulting in larger payouts.

### About Cellutrak GPS Tracking Solutions

Cellutrak offers a complete line of military grade GPS tracking telematic solutions specializing in theft prevention and fleet management for businesses and consumers. Cellutrak was created in North America in 2009 and is a subsidiary of the publicly traded and international GPS leader, Ituran (Nasdaq: ITRN). Cellutrak provides the latest technology in hardware and software that is designed to reduce vehicle owner’s risks and increase productivity. Cellutrak’s full suite of telematics features include real-time tracking, remote engine disable, real-time alerts, maintenance management, detailed reporting and more. Cellutrak is committed to providing the best customer service in the industry, including our 24/7 theft support department that has aided in recovering millions of dollars worth of vehicles in different countries.

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### The Cellutrak Advantage



Cross-Industries  
(B2C and B2B)



Global  
Reach



Publicly-Traded  
(NASDAQ "ITRN")



Military Grade  
Technology



In-House  
Engineers



Customer Service  
24/7/365



Theft Prevention  
& Telematics