

PRESS RELEASE

## Thief Caught Red Handed Stealing a Kubota L6060 in Quebec, Thanks to the Cellutrak GPS Tracking System and The Repentigny Police (SPVR). 1 Arrest Made. 1 Kubota L6060 Recovered.

The Kubota L6060 was valued at \$85,000.

February 2024 -- A Parks Management company was on a job at local park in Repentigny, Quebec. They closed up their site for the day, and left their machine. Later in the evening, they received an alert that their machine had exited the park zone. The owner called the police immediately and provided them with the real time movements of the Kubota L6060. The thief was driving the heavy machinery on the highway and police were able to pull him over. The thief tried to make a run for it, but they were able to detain him.

This heavy machinery owner who is no stranger to theft, understands that a system like Cellutrak that specializes in theft prevention is needed to combat the increasingly brazen criminals. Time is always of the essence. This machine owner had the tools to react immediately and that is a large reason they have their machine back on site the next day.

### Cellutrak and Kubota Partnership Leads the Way

Kubota and Cellutrak have partnered together to offer unique products and services yet to be seen in the market. This strategic alliance has distinguished Kubota and Cellutrak as leaders within the industry for both telematics and anti-theft. Exclusive to this partnership, Cellutrak offers a personalized concierge service to all Kubota dealerships and Kubota customers. **Since the partnership began in 2014, Cellutrak has recovered numerous Kubota and Non-Kubota machines, representing in excess of \$5,000,000 in Canada and the United States.**

**ABOUT KUBOTA:** Kubota Canada Ltd. is the Canadian marketer and distributor of Kubota-branded equipment, including a complete line of tractors up to 200 HP, performance-matched implements, compact and utility-class construction equipment, consumer lawn and garden equipment, commercial turf products and utility vehicles. For product literature or dealer locations, visit [www.kubota.ca](http://www.kubota.ca)

**ABOUT CELLUTRAK:** Made for Families. Built for Fleets. Trusted by the Armed Forces. Cellutrak powered by Ituran offers military grade technology for vehicle theft prevention, real time tracking, and telematics management. Cellutrak offers an entire product line of GPS tracking and management solutions for both business and consumer use. Ituran is a publicly traded company and an international leader. Look for their symbol "ITRN" on NASDAQ. [www.cellutrak.ca](http://www.cellutrak.ca)