

# CELLUTRAK

Powered by  ITURAN

*Global leader in vehicle location services*



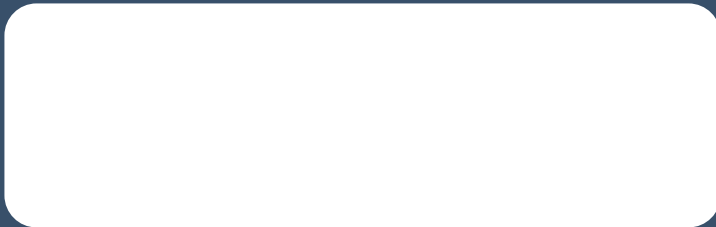
The global leader in Vehicle Location Services, CelluTrak, is the result of a partnership between Ituran, a leading pioneer in Vehicle Location Services, and Celluland, a major international telecommunications retailer.

CelluTrak is the product of nearly \$150 million dollars in research and development by Ituran which has established an international presence across three continents, and is publicly traded on the NASDAQ exchange under the ITRN banner.

#### STABILITY AND SERVICE AT YOUR FINGERTIPS

CelluTrak products and services have a proven track record of meeting customer needs and demand. In addition to leading the way in technology and product development, Ituran provides 24/7 customer support to more than 800,000 subscribers worldwide.

Ask your Authorized Dealer for additional information



## DID YOU KNOW....

**THAT WITH A *GUARD365*™ INSTALLED IN YOUR VEHICLE**

**CELLUTRAK CAN RECOVER OR PREVENT ROBBERY AND THEFT.**

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