

CELLUTRAK SUCCESSFULLY LOCATES AND RECOVERS A KUBOTA MACHINE VALUED AT \$80,000 IN THE USA.

A general contractor in Houston, Texas had a Kubota SVL75 stolen from a construction site.

On March 24th, this local contractor's team arrived at a job site in Houston, ready to continue their job using the Kubota machine. Upon arrival, the Kubota machine was nowhere in sight. This intuitive contractor remembered that the Kubota dealership, Lansdowne-Moody offered him a telematics system including theft prevention to help him keep an eye on his machine. He quickly called the Cellutrak 24/7 customer service department and Cellutrak was able to locate the Kubota machine in real-time. The machine was hidden in a forested area behind a fence. The machine was returned within 2 hours.

After the machine recovery, Cellutrak followed-up with this general contractor to ensure the process went smoothly, and he confirmed that he was very happy with the service and speediness of the process. A big thank you to the Kubota dealer, Lansdowne-Moody for offering the Cellutrak solution that provides telematics in several forms including and not limited to advanced reporting, real-time GPS tracking, and theft prevention.

CELLUTRAK AND KUBOTA PARTNERSHIP LEADS THE WAY

Kubota and Cellutrak Canada have partnered together to offer unique products and services yet to be seen in the market. This strategic alliance has distinguished Kubota and Cellutrak as leaders within the industry for both telematics and anti-theft. Exclusive to this partnership, Cellutrak offers a personalized concierge service to all Kubota dealerships and Kubota customers. **Since the partnership began in 2014, Cellutrak has recovered numerous Kubota machines, representing in excess of \$1,500,000 in Canada and the USA.**

ABOUT KUBOTA: Kubota Canada Ltd. is the Canadian marketer and distributor of Kubota-branded equipment, including a complete line of tractors up to 118 PTO HP, performance-matched implements, compact and utility-class construction equipment, consumer lawn and garden equipment, commercial turf products and utility vehicles. For product literature or dealer locations, please visit www.kubota.ca

ABOUT CELLUTRAK: Made for Families. Built for Fleets. Trusted by the Armed Forces. Cellutrak powered by Ituran offers military grade technology for vehicle theft prevention, real time tracking, and telematics management. Cellutrak offers an entire product line of GPS tracking and management solutions for both business and consumer use. Ituran is a publicly traded company and an international leader. Look for their symbol "ITRN" on NASDAQ. www.cellutrak.ca

March 2017 Release

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TRUSTED BY THE ARMED FORCES.**

 **CELLUTRAK**
OPTIMIZED BY ITURAN

 **Kubota**

**QUALITY BUILT.
PRECISION MADE.**