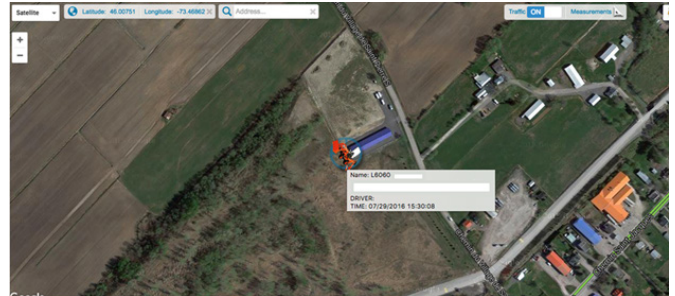


CELLUTRAK AND SÛRETÉ DU QUÉBEC TRACK AND RETURN \$50,000 OF STOLEN KUBOTA MACHINERY, THANKS TO JOINT EFFORTS.

An excavation company located in Quebec had their L6060 Kubota machine stolen and recovered within 3 hours of the theft being reported. The Kubota machine is valued at \$50,000. For the second time this season Kubota machinery has been returned to its rightful owner, thanks to joint efforts from law enforcement and Cellutrak GPS tracking technology.

The excavation company that operates Kubota machinery year-round noticed at approximately 1:00 PM on Friday July 29th that their machine was stolen. Thanks to Cellutrak and their 24/7/365 theft service, they were able to locate the stolen property and assist the Sûreté du Québec to track the Kubota machine in Saint-Pierre, Québec based on its latitude and longitude. With pinpoint accuracy, the Cellutrak system led the police to a barn where the machine was hidden.



The detailed Cellutrak report indicated that the machine was stolen at about 10:00 PM on July 27th. The machine was turned on and driven approximately 15 Kilometres, where it was stored behind an isolated barn for 24-48 hours. The approximate 2 day storage period is a common theme with vehicle theft until thieves consider it safe enough to relocate the stolen property to a secondary holding facility. Despite such a narrow time frame, Cellutrak was happy to report that the machine has been safely returned to its rightful owner(s).

A big thank you to the Kubota dealer located in Joliette, Quebec, Les Entreprises Laporte et Fils for providing the Cellutrak theft prevention system to their loyal customers. Cellutrak can assure all the Kubota dealers across Canada and the USA that we will continue to work hard and provide these types of results!

CELLUTRAK AND KUBOTA PARTNERSHIP LEADS THE WAY

Kubota and Cellutrak Canada have partnered together to offer unique products and services yet to be seen in the market. This strategic alliance has distinguished Kubota and Cellutrak as leaders within the industry for both **telematics and anti-theft**. Exclusive to this partnership, Cellutrak offers a personalized concierge service to all Kubota dealerships and customers across Canada. This services includes; hands on software training, installation support, on-going technical support, and 24/7 assistance through thefts. **Since the partnership began in 2014, Cellutrak has recovered numerous Kubota machines, representing in excess of \$1,400,000 in Canada and the USA.**

ABOUT KUBOTA: Kubota Canada Ltd. is the Canadian marketer and distributor of Kubota-branded equipment, including a complete line of tractors up to 118 PTO HP, performance-matched implements, compact and utility-class construction equipment, consumer lawn and garden equipment, commercial turf products and utility vehicles. For product literature or dealer locations, please visit www.kubota.ca

ABOUT CELLUTRAK: Made for Families. Built for Fleets. Trusted by the Armed Forces. Cellutrak powered by Ituran offers military grade technology for vehicle theft prevention, real time tracking, and telematics management. Cellutrak offers an entire product line of GPS tracking and management solutions for both business and consumer use. Ituran is a publicly traded company and an international leader. Look for their symbol "ITRN" on NASDAQ. www.cellutrak.ca

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