

# KUBOTA THEFT KICKS OFF OPEN SEASON FOR CRIME

**Kubota customer targeted for machinery theft valued at \$20,000.  
Status: Machine recovered and back in operation within 24 hours.**

Every year there is a common trend of increased theft between Thanksgiving and New Year's Day. December 10th, 2015 kicks off the winter season with the theft of a Kubota BX25D, from an undisclosed location in Huron County, Ontario. Luckily, the Kubota machine had a Cellutrak GPS tracking device installed with dual capabilities of anti-theft and telematics system. At 10:39 PM, the orange machine was towed onto a truck and taken about 50 minutes to an empty farm lot, and hidden behind trees. The machine's owner contacted the police, and Cellutrak personnel worked directly with the police to help them trace the machines steps and recover the vehicle safely all within less than 24 hours. As a business operator, it is essential to recognize the value of a system like Cellutrak as a management tool and as a theft deterrent.



## CELLUTRAK & KUBOTA PARTNERSHIP LEADS THE WAY

Kubota and Cellutrak Canada have partnered together to offer unique products and services, yet to be seen in the market. This strategic alliance has distinguished Kubota and Cellutrak as leaders within the industry. Exclusive to this partnership, Cellutrak offers a personalized concierge service to all Kubota dealerships and customers across Canada. This service includes: hands-on software training, installation support, and assistance through thefts. Since the partnership began in 2014, Cellutrak and Kubota have recovered \$300,000 worth of heavy machinery.

**ABOUT KUBOTA:** Kubota Canada Ltd. is the Canadian marketer and distributor of Kubota-branded equipment, including a complete line of tractors up to 118 PTO HP, performance-matched implements, compact and utility-class construction equipment, consumer lawn and garden equipment, commercial turf products and utility vehicles. For product literature or dealer locations, please visit: [www.kubota.ca](http://www.kubota.ca)

**ABOUT CELLUTRAK:** Made for Families. Built for Fleets. Trusted by the Armed Forces. Cellutrak powered by Ituran offers military grade technology for vehicle theft prevention, real time tracking, and telematics systems. Cellutrak offers an entire product line of GPS tracking devices and management solutions for both business and consumer use. Ituran is a publicly traded company and an international leader. Look for their symbol "ITRN" on NASDAQ. Please visit: [www.cellutrak.ca](http://www.cellutrak.ca)

December 2015 Release

### CONTACT US

1 (888) 901-8725  
[info@cellutrak.ca](mailto:info@cellutrak.ca)

[cellutrakgps](#) [t](#) [f](#) [v](#)



**MADE FOR FAMILIES.  
BUILT FOR FLEETS.  
TRUSTED BY THE  
ARMED FORCES.**



**QUALITY BUILT.  
PRECISION MADE.**