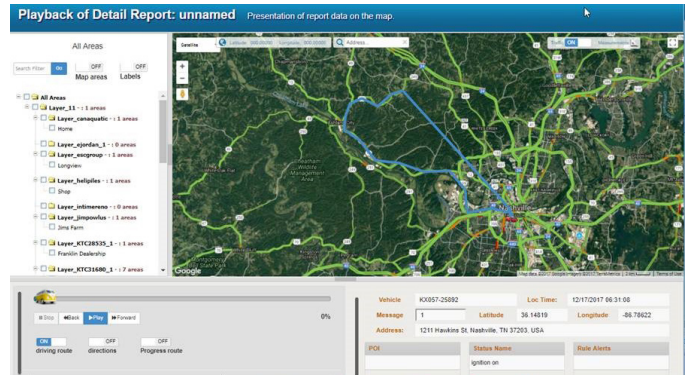


CELLUTRAK'S 24/7 CUSTOMER SERVICE WORKED WITH THE METROPOLITAN NASHVILLE POLICE TO RECOVER A STOLEN KUBOTA KX057, LEADING TO A CONFESSION AND 1 ARREST.

CELLUTRAK'S AFTER HOURS TEAM PROVIDED LOCAL NASHVILLE POLICE WITH CRUCIAL LOCATION DETAILS THAT FACILITATED THE RECOVERY OF MULTIPLE MACHINES INCLUDING A CELLUTRAK PROTECTED KUBOTA KX057, VALUED AT \$91,000.

6:30 AM Sunday morning on December 17th, Cellutrak's telematic and monitoring system alerted an excavation company that it's Kubota KX057 was exiting their yard. This zone was predefined by the business owner to be alerted when vehicles are leaving and returning from jobs. The alert was sent out after business hours, which signalled to the owner that the Kubota machine might have been stolen. The owner immediately called the Cellutrak 24/7 customer support line to confirm their suspicions.



Cellutrak's after hours theft team was immediately engaged and discovered that the machine was towed approximately 24 miles to a rural area in Ashland City, Tennessee. The business owner called the Metropolitan Nashville Police Department and filed a stolen vehicle report. Cellutrak provided the reports required by the police to confirm the vehicle's real-time location. Upon arrival the police made one arrest and uncovered multiple machines including the Kubota KX057. The arrest has led to the investigation of a theft ring where vehicles are being transported to Atlanta.

CELLUTRAK AND KUBOTA PARTNERSHIP LEADS THE WAY

Kubota and Cellutrak Canada have partnered together to offer unique products and services yet to be seen in the market. This strategic alliance has distinguished Kubota and Cellutrak as leaders within the industry for both **telematics and anti-theft**. Exclusive to this partnership, Cellutrak offers a personalized concierge service to all Kubota dealerships and Kubota customers. **Since the partnership began in 2014, Cellutrak has recovered numerous Kubota machines, representing in excess of \$1,900,000 in Canada and the USA.**

ABOUT KUBOTA: Kubota Canada Ltd. is the Canadian marketer and distributor of Kubota-branded equipment, including a complete line of tractors up to 118 PTO HP, performance-matched implements, compact and utility-class construction equipment, consumer lawn and garden equipment, commercial turf products and utility vehicles. For product literature or dealer locations, please visit www.kubota.ca

ABOUT CELLUTRAK: Made for Families. Built for Fleets. Trusted by the Armed Forces. Cellutrak powered by Ituran offers military grade technology for vehicle theft prevention, real time tracking, and telematics management. Cellutrak offers an entire product line of GPS tracking and management solutions for both business and consumer use. Ituran is a publicly traded company and an international leader. Look for their symbol "ITRN" on NASDAQ. www.cellutrak.ca

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**MADE FOR FAMILIES. BUILT FOR FLEETS.
 TRUSTED BY THE ARMED FORCES.**

CELLUTRAK
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Kubota

**QUALITY BUILT.
 PRECISION MADE.**