

A RENTAL COMPANY IN DALLAS, TEXAS HAD A KUBOTA SVL95 STOLEN WHILE RENTED OUT TO A CONSTRUCTION COMPANY AND RECOVERED THE SAME DAY IT WAS REPORTED THANKS TO THE CELLUTRAK SYSTEM AND THE DALLAS AUTHORITIES.

THE VALUE OF THE KUBOTA SVL95 IS \$90,000.

March 2021 -- The rental company received a call from their customer that their Kubota SVL95 had been stolen from their construction job site. The rental company was able to pull up the live location of the SVL95 on the Cellutrak platform. The SVL95 was taken approximately 3 miles from the construction site and hidden in a wooded area in Dallas. Once the location was verified, the rental company called the police and within the hour they were able to recover their machine. Time is of the essence in machinery theft situations, and this rental company acted quickly and efficiently using the Cellutrak platform to track down the machine.

Rental companies are no strangers to heavy machinery theft, and a GPS anti-theft device is necessary to protect their assets.

CELLUTRAK AND KUBOTA PARTNERSHIP LEADS THE WAY

Kubota and Cellutrak have partnered together to offer unique products and services yet to be seen in the market. This strategic alliance has distinguished Kubota and Cellutrak as leaders within the industry for both telematics and anti-theft. Exclusive to this partnership, Cellutrak offers a personalized concierge service to all Kubota dealerships and Kubota customers. **Since the partnership began in 2014, Cellutrak has recovered numerous Kubota and Non-Kubota machines, representing in excess of \$3,000,000 in Canada and the United States.**

ABOUT KUBOTA: Kubota Canada Ltd. is the Canadian marketer and distributor of Kubota-branded equipment, including a complete line of tractors up to 118 PTO HP, performance-matched implements, compact and utility-class construction equipment, consumer lawn and garden equipment, commercial turf products and utility vehicles. For product literature or dealer locations, visit www.kubota.ca

ABOUT CELLUTRAK: Made for Families. Built for Fleets. Trusted by the Armed Forces. Cellutrak powered by Ituran offers military grade technology for vehicle theft prevention, real time tracking, and telematics management. Cellutrak offers an entire product line of GPS tracking and management solutions for both business and consumer use. Ituran is a publicly traded company and an international leader. Look for their symbol "ITRN" on NASDAQ. www.cellutrak.ca

CONTACT US

1 (888) 901-8725
info@cellutrak.ca

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**MADE FOR FAMILIES. BUILT FOR FLEETS.
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 **CELLUTRAK**
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**QUALITY BUILT.
PRECISION MADE.**