

COMPARE FEATURES

FEATURES	CONTROL™ BASIC	CONTROL™ ADVANCED
Layers - Theft Prevention	6	6
Heartbeat	13 hr	N/R
Unlimited Live Locating on Demand	•	•
Ability to create Geozones	•	•
Create Statuses & Rules	•	•
Remote Kill Engine	•	•
Driver ID Keyboard	Opt	Opt
Towing Alert	•	•
Ignition On/Off Notification	•	•
Power Loss Notification	•	•
Jamming Detection Notification	•	•
Geozones Out Notification	•	•
Geozones In Notification		•
Idling Notification		•
Maintenance Required Notification		•
15 Minute Intervals Ignition On		•
1-Hour Interval Ignition Off		•
Data Populated Reporting		•
Advanced Reporting (FMS)		•
Odometer/Engine Hour Reading		•
National Coverage	•	•
Transferable	•	•
Upgradeable	•	•
Concierge Service	•	•



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CONTROL™
**THEFT PREVENTION, TELEMATICS,
REAL-TIME TRACKING SOLUTION**



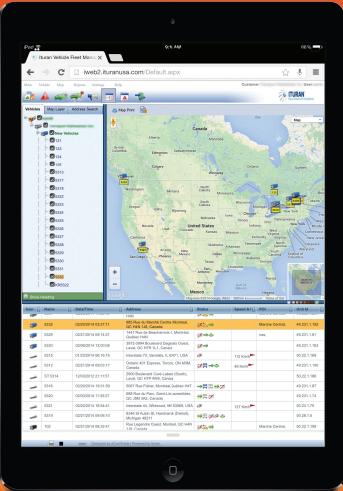
MADE FOR FAMILIES. BUILT FOR FLEETS.
TRUSTED BY THE ARMED FORCES.



CONTROL™

FEATURE HIGHLIGHTS

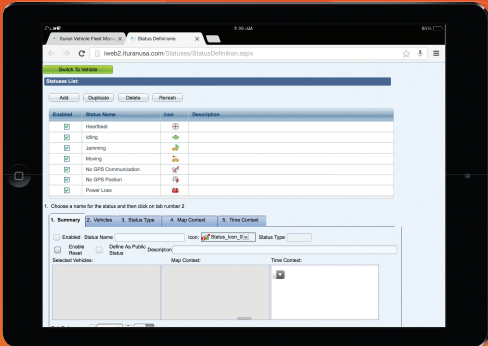
CONTROL™ is a customizable real-time tracking, theft prevention and telematics solution for fleet management. Designed especially for Kubota dealers, CONTROL™ is available in two packages: BASIC or ADVANCED. Both packages offer cost-effective solutions that enhance productivity while saving you time and money.



REAL-TIME TRACKING

Track your fleet anywhere, anytime: Visualize one or all of your vehicles in real-time anywhere in Canada or the United States.

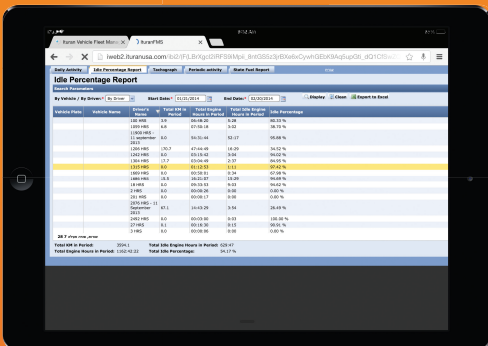
Added convenience: Access reports from any tablet, smartphone or computer.



THEFT PREVENTION

Layering system: 6 layers of theft-prevention features to optimize security of your vehicle.

Customizable reporting and alerts: setup statuses and receive alerts to your computer, phone, or tablet to increase awareness of your vehicle's activity.



TELEMATICS*

The “black box” for vehicles: Records and communicates information through the Cellutrak network about a vehicle's whereabouts, condition and usage

* Only available with CONTROL™ Advanced

THE CELLUTRAK ADVANTAGE

- **MILITARY GRADE TECHNOLOGY**
- **THEFT PREVENTION & TELEMATICS**
- **CONCIERGE SERVICE 24/7/365**
- **PUBLICLY TRADED (NASDAQ“ITRN”)**
- **CROSS-INDUSTRIES (B2C AND B2B)**

VERIFY
TIME ON
SITE

MONITOR
SCHEDULED
MAINTENANCE

COMPLETE
MORE JOBS

REDUCE
OPERATIONAL
EXPENSES

OPTIMIZE
SCHEDULING
AND ROUTING



CONTROL™ BENEFITS



Kubota and Cellutrak Canada have partnered together to offer unique products and services, yet to be seen in the market. This strategic alliance has distinguished Kubota and Cellutrak as leaders within the industry. Exclusive to this partnership, Cellutrak offers a personalized concierge service to all Kubota dealerships and customers across Canada. This service includes: hands-on software training, installation support, and assistance through thefts.