

AN AGRICULTURE WORKER HAD THEIR KUBOTA KX080 STOLEN OFF THEIR FARM IN SHERBROOKE, QUEBEC AND RECOVERED ALL THANKS TO THE LOCATION INFORMATION PROVIDED TO THE SURETE DU QUEBEC BY THE CELLUTRAK 24/7 THEFT RECOVERY TEAM.

THE KUBOTA KX080 IS VALUED AT \$135,000.

July 2021 – This Kubota customer specializing in farming noticed their Kubota machine had been stolen when they woke up one morning in July. Knowing that the Cellutrak 24/7 theft recovery team is in place, this customer called Cellutrak to help recover their machine. The Cellutrak 24/7 theft recovery team specializes in working with police authorities to help obtain warrants and provide evidence to help cut down on crime.

Cellutrak's real time GPS fleet management system was able to pinpoint the exact location where the machine was taken to in Levis, Quebec. The pinpoint accuracy of the system allowed the Surete du Quebec to use our data to obtain the necessary warrants to recover the machine. They suspect that other machines were stolen as well. The high valued farming equipment was returned to the customer within 24 hours of the information being provided to the Surete du Quebec.

According to an article written by [CBC](#), heavy equipment consultants believe that preventing heavy equipment theft is almost as easy as stealing heavy equipment. Machine owners and operators have to commit to using the technologies that are available to deter theft. According to these consultants, "They always think it will be somebody else's machine so they don't go to that second step in trying to prevent their machine from being stolen. The more layers of theft protection, the better."

CELLUTRAK AND KUBOTA PARTNERSHIP LEADS THE WAY

Kubota and Cellutrak have partnered together to offer unique products and services yet to be seen in the market. This strategic alliance has distinguished Kubota and Cellutrak as leaders within the industry for both telematics and anti-theft. Exclusive to this partnership, Cellutrak offers a personalized concierge service to all Kubota dealerships and Kubota customers. **Since the partnership began in 2014, Cellutrak has recovered numerous Kubota and Non-Kubota machines, representing in excess of \$3,500,000 in Canada and the United States.**

ABOUT KUBOTA: Kubota Canada Ltd. is the Canadian marketer and distributor of Kubota-branded equipment, including a complete line of tractors up to 210 HP, performance-matched implements, compact and utility-class construction equipment, consumer lawn and garden equipment, commercial turf products and utility vehicles. For product literature or dealer locations, visit www.kubota.ca

ABOUT CELLUTRAK: Made for Families. Built for Fleets. Trusted by the Armed Forces. Cellutrak powered by Ituran offers military grade technology for vehicle theft prevention, real time tracking, and telematics management. Cellutrak offers an entire product line of GPS tracking and management solutions for both business and consumer use. Ituran is a publicly traded company and an international leader. Look for their symbol "ITRN" on NASDAQ. www.cellutrak.ca

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PRECISION MADE.**