

PRESS RELEASE

Kubota rental dealer in Quebec recovers stolen Ram 1500 within 30 minutes of the theft

Kubota dealer in Drummondville saves stolen RAM 1500 valued at \$76,000.

January 2023 — New year, same trend, vehicle thefts are still going strong. Ranking in at number #6 on the list of top 10 vehicles stolen in Canada is the RAM 1500. This truck can be seen across several industries including rental, agriculture, construction and more. It is a major target because of its use on job sites and can be easily stolen.

This Kubota dealer was targeted in the evening and witnessed the truck leaving its premise. Knowing that Cellutrak was installed in the truck, they were able to follow its movements in real-time and recuperate the truck within 30 minutes. Today's thieves are taking more risks and it is essential that high-priced heavy machinery and service trucks have some level of theft prevention. Cellutrak's fleet management and theft prevention solution offers real-time alerts that can help customers act immediately. Timing and real-time information are essential when it comes to crime.

About Cellutrak GPS Tracking Solutions

Cellutrak offers a complete line of military grade GPS tracking telematic solutions specializing in theft prevention and fleet management for businesses and consumers. Cellutrak was created in North America in 2009 and is a subsidiary of the publicly traded and international GPS leader, Ituran (Nasdaq: ITRN). Cellutrak provides the latest technology in hardware and software that is designed to reduce vehicle owner's risks and increase productivity. Cellutrak's full suite of telematics features include real-time tracking, remote engine disable, real-time alerts, maintenance management, detailed reporting and more. Cellutrak is committed to providing the best customer service in the industry, including our 24/7 theft support department that has aided in recovering millions of dollars worth of vehicles in different countries.

The Cellutrak Advantage



Cross-Industries
(B2C and B2B)



Global
Reach



Publicly-Traded
(NASDAQ "ITRN")



Military Grade
Technology



In-House
Engineers



Customer Service
24/7/365



Theft Prevention
& Telematics