

PRESS RELEASE

Honda CRV stolen outside a Montreal resident's workplace and recovered by the Service de Police de la Ville de Montréal (SPVM) all thanks to Cellutrak's GPS Tracking System and 24/7 Theft Team

The 2022 Honda CRV EX-L is valued at \$50,000, also weighing in at #1 on the hotlist for most stolen vehicles in Quebec.

May 2023 — In broad daylight, a Honda CRV was stolen right outside the Montreal Jewish General Hospital and transported to a warehouse in Ville St. Laurent. Luckily for this vehicle owner and the insurance company, the Honda CRV was equipped with a Cellutrak device. The live locations were followed by the owner on his iPhone and brought to the police's attention immediately. The Cellutrak GPS system is able to locate on demand and provide a detailed image and timeline of what had occurred. With this information the SPVM were able to get a warrant to enter the warehouse and recuperate the Honda CRV and 1 other stolen Honda CRV.

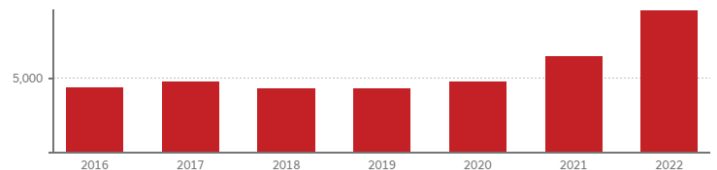
What's going on in Montreal today?

Car theft has been on the rise from the start of 2022, and doesn't seem to be slowing down.

The numbers are in, in Montreal 9591 vehicles were stolen in 2022 resulting in over \$269 million dollars paid out by insurance companies in 2022. To put this into perspective, this is an increase of 3000 cars from 2021 according to the insurance crime group, Equite Association who was tasked with investigating the surge.

Auto thefts on the rise in Montreal

The number of stolen vehicles has climbed during the pandemic.



[Get the data](#)

Chart: Benjamin Shingler • Source: SPVM • CBC News

Cellutrak specializes in theft prevention and is excited to share that it has released its latest innovation, The shadow. This type of solution provides a new level of security in the GPS tracking space and has yet to be seen in the market. Call Cellutrak today to find out how we can help you minimize your risk. 1-888-901-8725.

About Cellutrak GPS Tracking Solutions

Cellutrak offers a complete line of military grade GPS tracking telematic solutions specializing in theft prevention and fleet management for businesses and consumers. Cellutrak was created in North America in 2009 and is a subsidiary of the publicly traded and international GPS leader, Ituran (Nasdaq: ITRN). Cellutrak provides the latest technology in hardware and software that is designed to reduce vehicle owner's risks and increase productivity. Cellutrak's full suite of telematics features include real-time tracking, remote engine disable, real-time alerts, maintenance management, detailed reporting and more. Cellutrak is committed to providing the best customer service in the industry, including our 24/7 theft support department that has aided in recovering millions of dollars worth of vehicles in different countries.