

PRESS RELEASE

## April showers brought May flowers and an increase in car thefts, this time a hybrid 2023 Jeep Wrangler stolen in broad daylight, recovered thanks again to the Cellutrak GPS system.

The 2023 Jeep Wrangler was valued at \$80,000.

May 10th, 2023 — Another electric car was stolen from downtown Montreal. Luckily for this vehicle owner, the leasing company was ahead of the game and had installed a Cellutrak GPS tracking device. This leasing company had previous experience working with other theft deterrents and had lost confidence in existing systems.

As a proactive system, Cellutrak's real-time GPS tracking software provides specific locations that make vehicle recovery quick and efficient. They are available in the easy-to-use mobile application designed for management on the go or on the web-based platform. This leasing company representative finds comfort in the fact that Cellutrak's service and system are available 24/7 and have helped them and other leasing companies in Montreal recover several of their vehicles.

### About Cellutrak GPS Tracking Solutions

Cellutrak offers a complete line of military grade GPS tracking telematic solutions specializing in theft prevention and fleet management for businesses and consumers. Cellutrak was created in North America in 2009 and is a subsidiary of the publicly traded and international GPS leader, Ituran (Nasdaq: ITRN). Cellutrak provides the latest technology in hardware and software that is designed to reduce vehicle owner's risks and increase productivity. Cellutrak's full suite of telematics features include real-time tracking, remote engine disable, real-time alerts, maintenance management, detailed reporting and more. Cellutrak is committed to providing the best customer service in the industry, including our 24/7 theft support department that has aided in recovering millions of dollars worth of vehicles in different countries.

### The Cellutrak Advantage



Cross-Industries  
(B2C and B2B)



Global  
Reach



Publicly-Traded  
(NASDAQ "ITRN")



Military Grade  
Technology



In-House  
Engineers



Customer Service  
24/7/365



Theft Prevention  
& Telematics