

PRESS RELEASE

## Montreal leasing company installs Cellutrak's GPS tracking system as car thefts increase, ensuring the recovery of their stolen GMC Denali from a transport container in Baie D'urfe, Quebec

The 2022 GMC Denali was valued at \$100,000.

*June 2023* — Early on a Monday morning around 3:30 am, a GMC Denali was stolen from an individual's driveway in Rosemere, Quebec. The car was undetectable for two days, and as soon as it moved, Cellutrak was able to reconnect to the GPS tracking device to provide its location to the vehicle owner and police. Police were able to recuperate the GMC on the spot and have it returned to the rightful owner. Allegedly, the police were able to recover 15 other vehicles that were being loaded in a trailer to be transported to Toronto. Allegedly, several arrests were made and the investigation is ongoing.

Cellutrak's GPS tracking solution for cars includes a combination of real time data, alerts and 24/7 theft support team available around the clock to ensure vehicles are tracked and returned.

### About Cellutrak GPS Tracking Solutions

Cellutrak offers a complete line of military grade GPS tracking telematic solutions specializing in theft prevention and fleet management for businesses and consumers. Cellutrak was created in North America in 2009 and is a subsidiary of the publicly traded and international GPS leader, Ituran (Nasdaq: ITRN). Cellutrak provides the latest technology in hardware and software that is designed to reduce vehicle owner's risks and increase productivity. Cellutrak's full suite of telematics features include real-time tracking, remote engine disable, real-time alerts, maintenance management, detailed reporting and more. Cellutrak is committed to providing the best customer service in the industry, including our 24/7 theft support department that has aided in recovering millions of dollars worth of vehicles in different countries.

### The Cellutrak Advantage



Cross-Industries  
(B2C and B2B)



Global  
Reach



Publicly-Traded  
(NASDAQ "ITRN")



Military Grade  
Technology



In-House  
Engineers



Customer Service  
24/7/365



Theft Prevention  
& Telematics