

PRESS RELEASE

## Ontario car thief breaks into home and steals a Mercedes GLE63, Cellutrak helps police track down and recover the vehicle

The 2021 Mercedes GLE63 was valued at \$155,000.

*August 2023* — An Ontario citizen of Woodbridge was the target of a home invasion for the purpose of stealing their car. Their vehicle was stolen after being secured in their garage and taken to a strip mall parking lot in Etobicoke. Luckily for this car owner, the leasing company who sold them the car installed Cellutrak’s military-grade GPS tracking device due to the increase in car thefts nationwide. The police were able to recuperate the Mercedes GLE63 within an hour thanks to the real-time information provided by Cellutrak’s GPS tracking system.

Car theft in Canada has been on the rise, and the provinces of Quebec and Ontario have seen a 50% increase this year. According to the Halton Regional Police, a multi-layered approach is becoming essential in securing your vehicle. Cellutrak’s car tracking devices provide individuals with the tools they need to protect their vehicle and act immediately in the event of a theft.

**Cellutrak refines the best hardware, pairs it with the best software, and finishes it off with the best customer service in the industry.**

### About Cellutrak GPS Tracking Solutions

Cellutrak offers a complete line of military grade GPS tracking telematic solutions specializing in theft prevention and fleet management for businesses and consumers. Cellutrak was created in North America in 2009 and is a subsidiary of the publicly traded and international GPS leader, Ituran (Nasdaq: ITRN). Cellutrak provides the latest technology in hardware and software that is designed to reduce vehicle owner’s risks and increase productivity. Cellutrak’s full suite of telematics features include real-time tracking, remote engine disable, real-time alerts, maintenance management, detailed reporting and more. Cellutrak is committed to providing the best customer service in the industry, including our 24/7 theft support department that has aided in recovering millions of dollars worth of vehicles in different countries.

### The Cellutrak Advantage



Cross-Industries  
(B2C and B2B)



Global  
Reach



Publicly-Traded  
(NASDAQ "ITRN")



Military Grade  
Technology



In-House  
Engineers



Customer Service  
24/7/365



Theft Prevention  
& Telematics