

PRESS RELEASE

Spring is here and so is the Cellutrak GPS tracking system that led to the recovery of a stolen 2018 Porsche Panamera worth \$81,000 in the month of May.

May 2021 — A leased Porsche Panamera was stolen and taken to the old port in Montreal, Quebec. Cellutrak’s 24/7 customer service team provided crucial location data that allowed Montreal authorities to search containers in the old port. The Porsche was discovered inside a container and returned to its rightful owner.

Vehicles are stolen for many reasons, one big reason is to export luxury cars to other countries. “Quebec is a strategic hub for exporting vehicles, notably because of its portuary activities. Its proximity to the U.S. border and major waterways makes it easy for thieves”, according to [Infoassurance](#).

According to the [Service de Police de la Ville de Montreal \(SPVM\)](#), “Nearly 500 vehicles are stolen every day in Canada. The millions of dollars paid in settlements increase your auto insurance premium whether you are the victim of car theft or not. As a vehicle owner you have a role to play in reducing the chances for your vehicle to be stolen.”

Cellutrak offers a unique GPS tracking solution with features that can help reduce vehicle owner’s risks. These features include real-time tracking, remote engine disable, real-time alerts, detailed reporting and more. The Cellutrak 24/7 customer service team is available to train customers on the easy to use mobile and web based application.

About Cellutrak GPS Tracking Solutions

Cellutrak, powered by Ituran, was created in North America in 2009. Cellutrak offers a complete line of military grade GPS tracking devices complete with a full suite of telematics functions and reporting for business, consumer and Kubota clients. Our solutions include theft prevention, asset management, fleet management and telematics, and more. We provide the latest technology in hardware and software, and are committed to providing the best customer service in the industry. Cellutrak has recovered millions of dollars worth of vehicles from all different industries.

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The Cellutrak Advantage



Cross-Industries
(B2C and B2B)



Global
Reach



Publicly-Traded
(NASDAQ "ITRN")



Military Grade
Technology



In-House
Engineers



Customer Service
24/7/365



Theft Prevention
& Telematics